



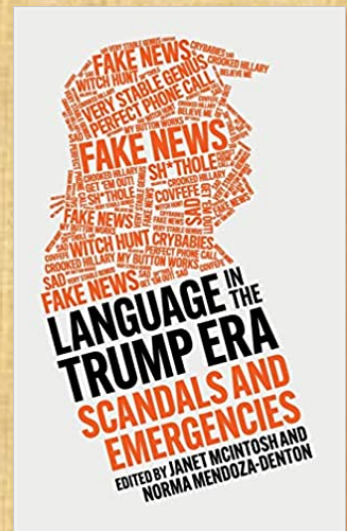
# HOW TRUMP TALKS ABOUT LATINXS AND MEXICO

**Dr. Norma Mendoza-Denton**

**University of California, Los Angeles**

**Thursday, October 8th  
4.00 to 5.15 PM (PST)**

**Zoom link: <https://SDSU.zoom.us/j/98912488373>**



**Dr. Mendoza-Denton** is an anthropologist whose research focuses on youth, language, migration, politics, and identity. She has conducted research among Latina girls involved in gangs, politicians in Town Hall meetings, children in school settings, and young adults playing videogames. Her latest book is *Language in the Trump Era: Scandals and Emergencies*, McIntosh and Mendoza-Denton (eds.), Cambridge University Press. Using many detailed examples, this fascinating and highly topical book reveals how Trump's rallying cries, boasts, accusations, and mockery enlist many of his supporters into his alternate reality. From Trump's relationship to the truth to his use of gesture to the anti-immigrant tenor of his language, it illuminates the less obvious mechanisms by which language in the Trump era has widened divisions along lines of class, gender, race, international relations, and even the sense of truth itself. (<https://www.norma-mendoza-denton.com/>)

*This lecture is hosted by the Department of Linguistics and Asian/Middle Eastern Languages in collaboration with the Department of Chicana/Chicano Studies, with support from IRA funds*



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